

EUROPEAN BUSINESS EXPRESS

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MEDIA PACK

CIRCULATION:

10,000 printed copies distributed to a targeted premium business readership including:

- Regional Airports
- Business Hotels
- Business Centres
- European Commission
- European Parliament
- House of Commons
- Irish Parliament
- NI Assembly
- New York Chamber of Commerce

READER PROFILE:

Corporate and institutional decision-makers; AB1, frequent travellers.

CONTRIBUTORS / ADVERTISERS

INCLUDE: MICROSOFT AIR FRANCE AMERICAN EXPRESS SWISS AIR INTERNATIONAL RITZ-CARLTON EUROPEAN COMMISSION BELFAST CITY COUNCIL RYANAIR GERMANY CHAMBER OF COMMERCE WORLD TRADE CENTRE TOULOUSE-BORDEAUX DEVELOPMENT AGENCY HRS WIZZ AIR EASYHOTEL ORANGE

ADVERTISING RATECARD:

Double Page Spread	£1,950	€2,450
Single Page	£1,550	€1,950
inside Front Cover	£2,100	€2,650
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Inside Back Cover	£1,750	€2,200

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RED EYE campaign

European Business Express (EBX) offers advertising support in the arrivals area of Belfast City Airport, one of the UK's busiest regional airports

EBX sponsors are invited to include their logo on this high profile advertisement.

- >> Primary reception area for business travellers.
- >> Valuable dwell time.
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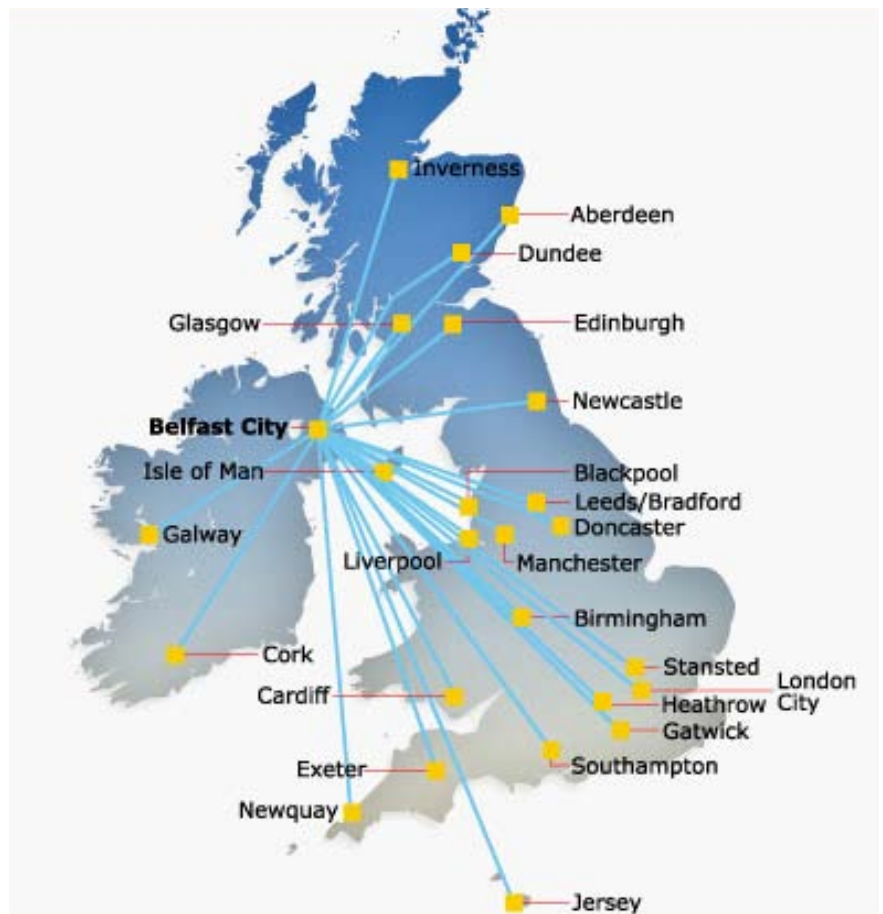
Scheduled business destination are illustrated, right. Additional international routes are being launched throughout '08.

Additional charter flights include:

- >> Geneva
- >> Rennes
- >> Chambéry
- >> Salzburg
- >> Verona

A permanent, merchandised EBX stand is located, prominently, in the main departure area.

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Scheduled destinations from George Best Belfast City Airport.